



Wal-Mart Celebrates Earth Month Around the World

Sustainability lives within our business, and within the more than 2 million associates who work at our Walmart stores and supercenters, Neighborhood Markets, Sam's Clubs, Bodegas, Todo Dias, distribution centers and offices the around the world. Wal-Mart kicked off global Earth Month in April, demonstrating its commitment to sustainability around the globe. In line with its commitment to accelerate and broaden its sustainability initiatives this year, Wal-Mart stores around the world will unveil environmentally-preferable products, partner with governments at all levels and Non-Government Organizations (NGOs), host Earth-friendly community activities and launch sustainable associate initiatives this month.

Environmentally-Friendly Products

At Wal-Mart, we are continuing our global commitment to bring Earth-friendly living to everyday life.

- ✓ In India, Easy Day stores* are offering flip flops made of 100 percent recyclable materials.
- ✓ In China, Wal-Mart is offering a Mainstays compressed pillow, resulting in savings in transportation costs and shelf space.
- ✓ Wal-Mart Puerto Rico launched fashionable, reusable shopping bags with artwork from the Ponce Art Museum and is donating proceeds from the sales of the bag to the museum.
- ✓ In partnership with Unilever, Wal-Mart Argentina offers a special Earth Month edition reusable shopping bag.
- ✓ Wal-Mart Canada announced its move to compaction in powdered laundry detergent.
- ✓ In the United States, in addition to the more than 500 Earth-friendly products available at Walmart stores and online at walmart.com/green, during April, Wal-Mart will highlight 10 products for \$10 or less to show how customers can save money while saving the planet.

Sustainable Community Activities

Wal-Mart is partnering with communities to host environmentally-friendly activities throughout the month.

- ✓ In Japan, Seiyu is co-sponsoring "Earth Day Orange Project" to regenerate abandoned tangerine farms. Seiyu customers have been invited to fruit picking tours at tangerine farms. The juice made from the harvested tangerines will be sold at Earth Day Tokyo 2009 later this month.
- ✓ In the U.S., Walmart's "Earth Day, Every Day" School Challenge will recognize schools and student bodies across the nation that are taking active strides to create a greener, healthier planet.
- ✓ Wal-Mart Canada has joined with Evergreen, a leading Canadian charity, committing \$2.5 million over five years to help green communities nationwide. Projects include naturalization of urban spaces and repair of wildlife habitats.

Government Partnerships

Wal-Mart is partnering with NGOs and governments at all levels to continue to improve the environment.

- ✓ Wal-Mart Mexico hosted store events with government officials to educate them on Wal-Mart's sustainability initiatives.
- ✓ Puerto Rico held a sustainability forum with government agencies, suppliers, media, NGOs and professors, creating a multi-sector sustainability alliance to establish sustainability goals for Puerto Rico.
- ✓ In China, Wal-Mart and P&G partnered with NGO China Green Foundation on "One million Wal-Mart customers for a Greener China" project to plant trees.

Eco-Friendly Store and Associate Initiatives

Through its stores and associates, Wal-Mart is also supporting Earth Month.

- ✓ In China, Argentina, Canada and Brazil, Wal-Mart celebrated Earth Hour by reducing its sales floor lighting and external store lights. Associates also made voluntary pledges to cut lighting at their homes.
- ✓ This month, Wal-Mart expanded its Personal Sustainability Project (PSP) initiative, which is a voluntary associate-driven program, to Central America and Japan.

Wal-Mart Environmental Goals

Wal-Mart's global environmental goals are straightforward: to be supplied 100 percent by renewable energy; to create zero waste; and to sell products that sustain our resources and the environment.

Wal-Mart is doing its part to achieve its environmental sustainability goals. Wal-Mart believes that corporations can develop and implement practices that are good for the environment and good for business. *Learn more about what Wal-Mart is doing at: www.walmartstores.com/sustainability.*

* In India, Easy Day retail locations are owned and operated by Bharti Retail. Wal-Mart India provides technical support for these stores through a franchise agreement.