



Walmart's Global Responsibility Report 2016 Released

Our ninth annual Global Responsibility Report highlights the company's progress and milestones during fiscal year 2016 in social and environmental responsibility. The report also outlines Walmart's "whole systems" approach to continue to advance global responsibility in the key areas of opportunity, sustainability, and local communities.

Read more about how we are using our strengths to help others by clicking the button below.

[View the 2016 Report](#)



News: Get on WALMART .COM now.

Whether you're a family-owned start-up or a longtime supplier looking to expand production, the chance to sell YOUR product to the 140 million Americans Walmart serves each week is a game-changer. If you are ready to put your shelf-stable product on WALMART .COM, [click to begin.*](#):

*Minimum Requirements to be a Walmart Supplier: [Click here.](#)

For questions: Contact Walmart Supplier Administration at supadm@wal-mart.com or **479.273.4133**.

[Register Now](#)



Interview with Lisa Binger, Senior Director, Supplier Administration

Q. Tell me about yourself & your Walmart career.

A. I come from a small farm town in Oklahoma and went to college to become an Elementary School teacher. After teaching school for several years, I joined the business world working in Talent Acquisition for Cargill and Tyson Foods. I started with Walmart as a senior HR manager for several departments then moved into Innovations, a division of the company that is focused on reducing costs across the business by simplifying and streamlining processes. From there I went into Merchandising where I became the Director of Supplier Administration and today I am the Sr. Director of Supplier Administration responsible for supplier onboarding, training, communication and systems for all US businesses.

Q. What does your team do?

A. My team is focused on helping merchants by assisting their suppliers with onboarding, training, and communication.

Q. What makes a great supplier?

A. A great supplier is a collaborator, clear communicator, and innovator. They are a subject matter expert in their business and know their competition inside and out.

Q. Key learning/advice you might have for a women-owned business that is a new supplier to Walmart?

A. My advice is to ask a lot of questions and know what your resources are. My team, Supplier Administration, can help you with a variety of challenges you may face. Call us at 479-273-4133. You also have access to an A-Z reference guide on Retail Link that has training and documents. (Retail Link->S section of Documents->Supplier Guide)

Q. What is a best practice you have seen a supplier demonstrate?

A. I think a supplier can see sustainable growth if they focus on five key things:

1. Be a good listener.
2. Be flexible and patient.
3. Bring innovative ideas to the table.
4. Grow your business one step at a time.
5. Build the relationship for the long term, be transparent with your buyer when there are issues.



2016 U.S. Manufacturing Supplier Summit

The 2016 U.S. Manufacturing Supplier Summit with Open Call was a great event. [See what happened](#) at this year's event and stay connected...[#MadelnUSA](#)

Video replays of the 2016 Supplier Summit are available here:

- [General Session](#)
- [The Walmart Customer](#)
- [Doing business with Walmart](#)
- [Paths to U.S. Manufacturing](#)
- [U.S. Manufacturing Insights](#)

2016 NMSDC Conference and Business Exchange

The NMSDC Conference and Business Opportunity Exchange is the nation's premier forum on minority supplier development. For four days, more than 6,000 corporate CEOs, procurement executives and supplier diversity professionals from the top multinational companies, as well as leading Asian, Black, Hispanic and Native American business owners and international organizations will convene in Chicago, Illinois.

Where: Chicago, IL

When: October 23-26

[Download Calendar Reminder](#)

The above event notice is provided only as a courtesy to readers. Inclusion of an event does not reflect an endorsement by Walmart or any indication that a Walmart representative will participate in the event. Readers should conduct their own review of

events and carefully research event sponsors before paying any type of attendance or membership fee.



Short Training Videos Available

Walmart has created some short videos that guide suppliers through key topics from inventory to order cycle. These videos are **no longer than 2 minutes**.

To watch the videos click the button below. You will be taken to a contents page where you can explore what videos are available to you.

[Videos](#)



Supplier Resources on Retail Link

Supplier Resources on Retail Link are updated frequently. For a brief guide on how to access these materials please click the button below. You will be taken to a simple how-to slide.

[Retail Link Guide](#)



Any suggestions or questions?

Contact the WEE Team at womenowned@walmart.com; the Supplier Diversity Team at supplierdiversity@wal-mart.com; or, the Supplier Administration Team at supadm@walmart.com.

