George Home’s AW16 seasonal collection introduces an impressive range incorporating all the key trends of the season. With a focus on exceptional design and quality, together with great value, this collection is a diverse range that truly reflects the philosophy of George Home.

The six trends to inspire and uplift the home include Enchanted Forest, Glacier, Woodshed, Blush, Time Out, and Fete.

For AW16, statement decorative accessories are complemented by soft furnishings, lighting, and kitchenware which can be combined to revitalise the home with new style influences. George Home is available online at George.com and Asda stores nationwide.

Julie Varma, Senior Design Director for George Home says:

“Following the strength of last season, we are delighted to introduce the AW16 collection with an offering that transitions the home through to the new season with refreshing tones and updated textures. The George Home team’s thoughtful approach to design has resulted in another exciting and affordable range to meet the needs and tastes of the George customer.

For AW16, there are striking pieces to suit varied tastes. We take pride in presenting our interiors collections to inspire our customers to be bold and adventurous in creative décor choices.”
Enchanted Forest conjures both a dark and mysterious forest with deep green tones and magical woodland with fanciful creatures. Metallic touches and skulls hint at the darker gothic undertone while the bedlinen and soft accessories lift the collection with a contemporary mythical twist on nature. From the symbolic strength of a stag’s antlers to the delicate wings of a butterfly, the look is bewitching through the bedroom, kitchen, and living room.

Black Matt | £12 per 2.5 litre
ENCHANTED FOREST

Green velvet cushion | £8
Small emerald velvet cushion | £7
Damask cushion | £8
Alistair buttoned chesterfield love seat in dark grey | £745
Black and gold vase | £12
Skull bell jar | £10
Tealight holder | £2
Mirrored feather cushion | £7
Enchanted forest dinner set 12 piece | £20
Enchanted teapot | £7
Enchanted forest tea for one | £5
Tea cup | £1.50
Milk jug | £3
**ENCHANTED FOREST**

- Tattoo bath towel | £6
- Woven plastic baskets set of 2 | £7
- Gradient stripe bath towel | £6
- Tattoo tumbler | £3
- Print vase | £4
- Stacked ceramic trinket pot | £5
- Chrome stand mirror | £8
- Fairy statue | £4
- Green tealight | £2
- Gold and black vase | £12
- Piper bed | £129
- Feather 100% cotton double duvet set | £25
- Large emerald cushion | £8
- Small emerald velvet cushion | £7
- Piper bed | £129
- Feather 100% cotton double duvet set | £25
- Large emerald cushion | £8
- Small emerald velvet cushion | £7
- Fairy statue | £4
- Gold and black vase | £12
- Small ribbed glass jar colour | £2
- Green tealight | £2
Damask floral shade | £12
Hybrid fox cushion | £8
Keys | £4
Hybrid animals double duvet set | £16
Damask cushion | £8
Silver quilted throw | £20
Emerald green fur cushion | £7
Black dreamcatcher | £5
Hybrid fox cushion | £8
Emerald faux fur throw | £30
Heart woodland cushion | £7

Metal beaded scalloped shade | £25
Pewter basket pendant | £25

Glass and metal tray | £7
Tea towels set of 3 | £4
Delicious tray | £5

Butterfly hanging sign | £4
Green velvet cushion | £8
Skull jar | £10
Metal beaded scalloped shade | £25
Wooden jewellery drawers | £10
Feather table lamp | £30

Damask cushion | £8
Keys | £4
Globe lamp | £15
Glass and metal tray | £7
Tea towels set of 3 | £4
Delicious tray | £5
Glacier layers purples with flashes of icy blue and cool greys to evoke the fjords of Norway and the furthest reaches of the Nordics. Textures extend from cool marble and glass to soft faux fur accessories. Sweeping touches of watercolour, together with geometric shapes and a sophisticated colour palette are accentuated through the bedroom, kitchen, living room, and bathroom.
Geo cushion | £7
Emilia medium sofa brushed cotton in grey | £645
Blue metallic cushion | £5
Watercolour floral cushion | £8
Grey tassel throw | £15
Mountain scene drum shade | £12
Light blue, dark blue and natural geometric ceramic canisters | £5 each
Silver crackle vase | £10

Watercolour floral cushion | £8
Geo cushion | £7
Bear fur cushion | £8
Watercolour double duvet set | £16
Blue floral dinner set 12 piece | £18
Blue floral pasta bowl | £3
Winter blue dinner set 12 piece | £10
Textured glass | £1.50
Grey marble effect canister | £8
Honeycomb barrel vase | £6
Light blue, dark blue and natural geometric ceramic canisters | £5 each
Denim tea towels set of 3 | £5
Light blue, dark blue and natural geometric ceramic canisters | £5 each
Grey marble effect canister | £8
Denim tea towels set of 3 | £5
Marble and wood chopping board | £12
Blue floral dinner set 12 piece | £18
White fur throw | £30

Iridescent table lamp | £25
Honeycomb barrel vase | £6
Watercolour double duvet set | £16
Geo cushion | £7
Antonio scroll bed | £99
Watercolour floral cushion | £8
White fur throw | £30
Marble dispenser | £5
Marble tumbler | £3
Marble effect tray | £4

Glass lantern tealight holder | £12
100% Egyptian cotton hand towel in antique | £4
100% Egyptian cotton bath towel in antique | £6
Marble dispenser | £5
Marble tumbler | £3
Marble effect tray | £4
Woodshed is a playful collection bringing humble animals from the hedgerow into the home, including foxes, badgers, hedgehogs, owls, and rabbits. Burnt oranges, reds, yellows, and fawn tones sit together in a colour palette plucked from autumnal leaves. These warm colours lift the earthy tones of wooden accessories and faux fur, along with a touch of patchwork and woodland prints.
Small mustard vase | £4
Hare ornament | £7
Chevron stripe throw | £15
Black jumbo cord cushion | £7
Round badger cushion | £8
Elliot compact sofa in pebble | £350
Orange check cushion | £8
Yellow jumbo cord cushion | £7

Laying down stag | £15
Small mustard vase | £4
Fox milk jug | £8
Antler tealight holder | £7
Hare ornament | £7
House tealight holders | £12
Porcelain fox table lamp | £20

Small mustard vase | £4
Crackle tealight holder | £1.50
Owl table lamp | £30
Yvonne bed | £159
Wagging cushion | £7
Woodshed patchwork double duvet set | £134
Woodshed throw | £20
Chevron large throw | £24
Red stripe dinner set 12 piece | £18
Fox milk jug | £8
Midas cutlery set | £5
Animal egg cups set of 2 | £4
Cream ceramic coffee, tea and sugar canisters with bamboo lids | £5 each
Hedgehog butterdish | £6
Hedgehog chopping board | £5

Woodshed tartan tea towels set of 3 | £4
Hedgehog chopping board | £5
Animal egg cups set of 2 | £4

Bamboo round biscuit holder | £9
Red striped dinner set 12 piece | £18
Badger and fox shaped mugs | £3 each

Doormouse tea bag rest | £1.50
Cream ceramic coffee, tea and sugar canisters with bamboo lids | £5 each
Fox milk jug | £5
Autumn slogan cushion | £8
Decorative plate | £4
Orange check cushion | £8
Cream trinket box | £10
Stag | £15
Woodshed throw | £20

Wooden heart design lantern | £12
Fox scene cushion | £8
Dreamcatcher | £5
Wooden hanging sign | £4
Chevron stripes | £15
Red berry floral vase | £15

Fox shaped cushion | £7
Wooden heart stand ornament | £8
Round badger cushion | £8
Owls string lights | £10
When all else fails hanging sign | £4
Love jewellery box | £10
Blush takes flight with bees, dragonflies, and butterflies. A whimsical picture is created with delicate lace and floral prints. Rose gold metallic accessories and dusky pinks bring warmth to cooler greys, while symbols of elephants hint at Eastern influences.
Bee trinket box | £10
Small Dahlia floral vase | £10
Rabbit in a bell jar | £5
Bee plate | £3

Mercury glass pillar holder | £8
Bee trinket box | £10
Honeycomb hurricane vase | £7
Rabbit in a bell jar | £5
Box cushion | £8
Life is beautiful cushion | £8
Blush sequin cushion | £7
Medium Alistair sofa in silver brushed cotton | £795
Time Out refreshes and invigorates with cool mints, soft greys, hints of yellow, and modern splashes of copper. Cheerful birds and geometric patterns lean towards a youthful and contemporary Scandi aesthetic.

Duck Egg | £12 per 2.5 litre
Mirror | £4
Diamond dispenser | £5
Aqua dispenser | £3.50
Copper dispenser | £5
Striped bath towel | £6
Diamond bath towel | £6
Striped hand towel | £4
100% Egyptian cotton white bath towel | £6
Diamond tumbler | £3
Copper dispenser | £5
Sandstone soap dish | £4
Diamond hand towel | £4
Bronze wire pendant | £20
Oval birdie cushion | £8
Geo and spot print double duvet set | £34
Fete takes inspiration from the Day of the Dead with bold graphic prints and sugar skulls for the bedroom and 
bathroom. Statement cushions and bright teals, oranges, and pinks are perfect to mix and match with intricate 
patterns and embroidery.
Chevron print baskets set of 3 | £10
Bath mat | £8
Mandarin orange bath mirror | £4
Lake blue tumbler | £2
Mandarin orange dispenser | £3.50
Lake blue dispenser | £3.50
Aztec hand towel | £6
Aztec bath towel | £6
Multi bright hand towel | £4
Multi bright bath towel | £6

Woven wooden cloche light shade | £15
Bright paisley double duvet set | £12
Emerald brick quilted cushion | £6
Pom pom cushion | £7
Coral jumbo cord cushion | £7
Woven wooden cloche light shade | £15
Pom pom cushion | £7
Emerald brick quilted cushion | £5
Bright paisley double duvet set | £12
Recharging double duvet set | £30
Mandarin orange bath mirror | £4
Tapestry skull cushion | £6
Mandarin orange dispenser | £3.50
Mandarin orange tumbler | £2

Bright paisley double duvet set | £12
Green brick cushion | £7

Chevron print baskets set of 3 | £10
Woven wooden cloche light shade | £15

Lake blue bath mirror | £4
Wire storage set of 3 | £10
Lake blue dispenser | £3.50
Lake blue tumbler | £2

Strokes double duvet set | £14
Bath mat | £8

Pom pom cushion | £7
Recharging double duvet set | £15