

## Walmart makes holiday layaway more affordable than ever

Year after year customers trust Walmart to make the holiday season affordable, that's why this company is bringing back a stronger layaway offering with product minimums starting at \$10.

Customers are looking for a smarter, easier way to shop and they know layaway with Walmart helps them save time and money.

Walmart's Layaway	2011 Layaway	2012 Layaway	2013 Layaway	2014 Layaway	2015 Layaway
Open Fee	\$5	\$5	\$0	\$0	\$0
Items Available (may vary by store)	30,000	34,500	35,500	35,500	40,000 +
Down Payment	10% or \$10, whichever is greater				
Min. Purchase	\$15 per item, \$50 total	\$15 per item, \$50 total	\$15 per item, \$50 total	\$15 per item, \$50 total	\$10 per item, \$50 total
Cancel Fee*	\$10	\$0	\$10	\$10	\$10
Days to Pay	60	90	60	60	90