

## Supporting our Men and Women in Uniform: The Walmart Foundation Commitment

At Walmart, we are thankful for the service and sacrifice of our nation's military men and women, their families, and our veterans. We strive to support their heroism in a variety of ways, and have traditionally worked to understand and address some of the specific and special unmet needs facing the military community. Walmart and the Walmart Foundation actively support our nation's armed forces through donations, partnerships and programs geared toward making their and their families lives better.

On Veterans Day 2010, the Walmart Foundation announced a five-year, \$10 million commitment to support military and veteran employment and entrepreneurial opportunities. Following are a few examples of the Foundation's recent military support:

### Veterans' Education, Jobs and Entrepreneurial Support

- **American Council on Education (ACE)** – The Walmart Foundation awarded ACE a \$2.5 million grant to support successful veterans education programs across the country. Through a competitive grant process, ACE awarded 20 Success for Veterans grants of \$100,000 to institutions across the U.S operating model programs advancing access and success in higher education for veterans and their families.
- **Veterans Green Jobs** – Through its ongoing partnership, the Walmart Foundation has awarded a total of \$1.25 million to Veterans Green Jobs to support the development of four training sites, which will help veterans develop green job training skills. The training sites – which will be built in Washington, Colorado, New Mexico and Louisiana – will assist returning military personnel facing the challenging task of reintegrating into civilian life.
- **Entrepreneurship Bootcamp for Veterans with Disabilities (EBV) Program** – The Walmart Foundation donation of \$1 million will help send 300 veterans with disabilities to entrepreneurship bootcamp at one of seven major university partners. It will also facilitate the expansion of the program to two additional schools and support small business training for more than 100 military family members.
- **SCORE Foundation-** The Walmart Foundation has donated \$500,000 to support the new “Veteran Fast Launch” initiative. The program will help accelerate veterans’ ability to start a business and succeed as small business owners. In 2011, SCORE will provide mentoring and training services to over 16,000 veterans, yielding an estimated 3,000 business start-ups. Training and mentoring will also be available to the families of veterans.

### Military Family and Transitional Support

Those who are returning home from active duty, as well as their family members, face significant challenges as they adjust to life back home. The following grants are a few examples of our ongoing efforts to serve the needs of returning veterans:

- **Mission Serve: ServiceNation** – As part its five-year, \$10 million commitment to veterans, Walmart donated \$300,000 to ServiceNation, a national organization aimed at increasing service opportunities and elevating service as a core ideal in American society. This partnership helped to organization 25 Mission Serve projects nationwide for Veterans Day 2010. Mission Serve is the civilian-military initiative of the ServiceNation coalition and is aimed to connect the civilian and military communities.

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- **Sesame Workshop** – Through donations totaling \$1.97 million, the Walmart Foundation has partnered with Sesame Workshop, the organization behind Sesame Street, to develop bilingual (English/Spanish) outreach kits for young children of the U.S. Armed Services, National Guard and Reserves. The kits help military children and families manage challenges, including possible anxiety caused by a parent’s deployment or reunion after a period of absence or frequent relocation. Our most recent funding supports an initiative that will provide a comprehensive set of multimedia resources that will be made available to children coping with the death of a parent.
- **National Center on Family Homelessness** – The Walmart Foundation has donated more than \$1 million to the National Center on Family Homelessness (NCFH). This funding has supported their *Community Circles of Support for Veterans’ Families* initiative, which works to improve high-quality emotional health and family support services for veterans and their families through integrated community support programming. As a result of this support, the organization released *Engaging Veterans and Families to Enhance Service Delivery: A Tool Kit for Community-Based Organizations* to discuss the impact of Post-Traumatic Stress Disorder (PTSD) and Traumatic Brain Injury (TBI), and offers useful tools for veteran outreach, including understanding the unique experiences of female veterans, and maximizing veteran participation in programs and services.

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