

CANADA

Serving Customers In Diverse Ways

History

Headquartered in Mississauga, Ontario, Walmart Canada was established in 1994 with the acquisition of the Woolco chain. Over the past 20 years, Walmart Canada has more than doubled the number of stores and more than tripled the number of associates, creating a strong, stable retail chain that offers career opportunities.

Banners Include:

- Walmart Supercentre
- Walmart

Quick Facts

- 408 retail units*
- ~ 91,000 associates**

* As of October 31, 2016

**As of October 2016



Opportunity

Walmart Canada launched the **Women in Retail program** with a goal of fostering diversity in an inclusive work environment to find, build, develop and retain female associates. The primary objective of the program was to increase the percentage of female store managers. Although 68 percent of the Walmart Canada workforce was female and 80 percent of buying decisions are made by females –prior to launching Women in Retail, the percentage of female store managers in Walmart Canada was consistently between 15 - 15.5 percent.

Since the program's inception, the representation of **female store managers in Canada has increased by 58 percent**, currently at 24.5 percent female store managers. Women in Retail field participants have increased from 45 in 2010 to 191 participants and 380 store captains today. At the Canadian home office (Store Support Centre) the number has grown from 65 to 90 participants. **The Women in Retail program continues to lead Walmart in innovation, and recently won the prestigious Profiles in Diversity Journal, "Award of Excellence."** The program subsequently expanded to Walmart markets in 11 countries.



Logistics & Fleet

Walmart Canada's **distribution centers are hubs of activity, with over 4,500 associates and drivers** moving thousands of items daily from sites located in Calgary, Mississauga and Cornwall to stores from coast to coast. Walmart Canada operates 8.75 million square feet of distribution center and will move approximately 780 million cases of merchandise in FY17. These goods are transported by **Walmart Canada's fleet of 180 tractors, 2,000 trailers and more than 350 drivers**.



Environmental Sustainability

In 2015, Walmart Canada diverted 80 percent of its operational waste from landfill and has recycling programs set-up for many waste-streams, from cardboard and plastic to wood and tires. In 2016, over half of Walmart Canada stores were lit with LEDs; with all stores on-track to be lit with LEDs by FYE19.

Since 2016, Walmart Canada has been working to eliminate plastic film from landfills. As part of this effort, Walmart stores in Canada stopped offering customers free single-use plastic bags. This has resulted in a more than 40 percent reduction in the number of plastic bags in circulation. Walmart Canada is using a portion of the plastic bag user-fee to enhance recycling initiatives across Canada.



eCommerce

Walmart Canada's flagship online store, walmart.ca is visited by 500,000 customers daily and grew by more than 40 percent in 2015. Walmart Canada now offers an online grocery pick up service in 12 Ottawa area locations and 38 Toronto area locations.



Economic Impact

In FY17, Walmart Canada will complete 18 Supercentre projects, including new stores, renovations and conversions.

Today, Walmart Canada does business with more than 7,600 Canadian suppliers and service providers to whom it pays close to CAD \$19 (USD \$14 billion) billion annually.



Giving and Community

Walmart Canada's community giving mission is to help families in need across Canada. Since 1994, Walmart Canada has donated and raised more than CAD \$250 million (USD \$185.5 million) for Canadian charities.

In 2015, Walmart Canada marked a tremendous milestone with the Children's Miracle Network – becoming the first Canadian corporate partner to raise over CAD \$100 million (USD \$74 million) for member hospitals across Canada since their relationship began in 1994.

In addition to food donations, Walmart Canada has donated over CAD \$2.1 million (USD \$1.56 million) since 2011 to Food Banks Canada. The Walmart Foundation has donated more than CAD \$2 million (USD \$1.48 million) to strengthen the charitable meal system in Canada, and increase the ability of food banks to accept donations. This means more trucks, more refrigerators and more people to get this food to those who need it most.



Store of the Community

In Canada, where population growth is almost entirely driven by new Canadians, there is an increase in demand for ethnic foods.

It is not uncommon to see a variety of kosher and halal food products, as well as Asian, Indian and Latin influences in Walmart Canada stores.

As part of Walmart Canada's Store of the Community program, each market is assessed to identify and meet the demand for ethnic products.