

Join Us for the World's Largest Tailgate Party!



BIG TASTE GRILL



How:

You will need 45 gallons of ketchup, 12 gallons of mustard, 98 pounds of onions, 105 pounds of sauerkraut and 154 quarts of pickle relish, etc... and of course the World's Largest Touring Grill – The Johnsonville Big Taste Grill!

Why:

You know the aroma of your backyard grill and the thrill that your neighbors get when you invite them over for an afternoon of grilling; now imagine feeding thousands of hungry guests and having that same grill aroma take over an entire community. This is what the Big Taste Grill does every day of the year.

While on tour, not only does the Big Taste Grill feed many hungry people, but community charities enjoy the benefits as well. Johnsonville donates a portion of its brat proceeds to local charitable groups and to date, the Big Taste Grill has raised \$2.5 million for local and national charities.

Stay tuned, the Big Taste Grill will be coming to a city near you. Hope you can make it!

Check us out at www3.johnsonville.com/bigtastegrill!

What is the Big Taste Grill?

In 1995, the first Big Taste Grill was built to celebrate Johnsonville Sausage's 50th Anniversary. It was such a success that in 1998 the company created a second grill, and in 2005 an identical third grill was added. Each year the Big Taste Grill cooks close to a million brats while touring the country.

From international sporting events to pop-culture movie favorites, the Big Taste Grill has made many appearances.

You may have seen us at some of these premier events:

- In the "**Dukes of Hazzard**" movie 2005
- **Superbowl** various locations
- **Daytona 500** Daytona Beach, FL
- **Kentucky Derby** Louisville, KY
- **Andrews Air Show** Washington, DC
- **Miramar MCAS Air Show** San Diego, CA
- **Pentagon** Washington, DC, 2004



PBR (Professional Bull Riders) Finals - Las Vegas

A crowd gathers for the chance to win some fabulous Johnsonville prizes!



Pentagon, 2004

Fundraiser to raise money for the memorial for victims of the September 11th attack.



Race for the Cure - Peoria, IL

Volunteers strike a pose while staffing the grill.



Times Square, NYC - September 2004

The BTG and Johnsonville's Corporate Chef were on site for the Food Editor's Party at the Time's Square Visitors Center. Hungry pedestrians eagerly tasted Johnsonville Brats!

Everyone should take a minute to enjoy a Johnsonville Brat or two!

Specifications

The Biggest Grill Around

The 6,000 pound lid with an 8 foot handle is opened using a hydraulic system, giving access to 440,000 BTUs of grilling power, which is needed to grill the 1/2 ton of Johnsonville Brats held in the onboard fridge.



The Ultimate Grill

The Big Taste Grill can cook 750 bratwurst at a time or about 2,500 brats per hour! That's enough to keep an entire festival or one Johnsonville fanatic satisfied for quite awhile!



4 Foot Walkway

A 4 foot aluminum walkway is set up along the border of the grill. This large walkway allows for over 12 grillmasters to have plenty of room to move as they grill the flavorful sausage to perfection.



Hot and Cold Running Water

The Big Taste Grill features a 100 gallon water storage tank for hot and cold running water along with a clean-up sink and a refrigeration unit... a feature you won't find even in today's most luxurious cars!



Garage Space

The Big Taste Grill weighs 53,000 pounds, is 6 feet in diameter, 20 feet tall, and is 65 feet in length. You need a 20 foot by 90 foot parking spot to park the biggest, baddest grill around!

