

# BRAZIL

## Serving Customers In Diverse Ways

### History

Walmart Brazil began its operations in 1995, with its headquarters located in Barueri, São Paulo. Walmart Brazil operates across 18 states and the Federal District, serving 1 million customers each day with hypermarkets, supermarkets, cash & carry and membership store formats. Its eCommerce operation covers the entire country.

### Quick Facts

- Nearly 500 retail units\*
- Approximately 59,800 associates\*\*

\*As of May 31, 2017

\*\*As of January 31, 2017

### QUALITY

Walmart Brazil has implemented an agrochemicals risk management program for produce, which has made food safety audits mandatory.

Walmart Brazil has implemented a pesticide risk management program for produce called Programa 3P. The program is based on three pillars: food safety audits, agrochemical residue analysis and traceability. Since 2016, the program has operated in all the states where Walmart Brazil has stores. Starting in 2017, Walmart Brazil will only purchase vegetables from suppliers that participate in the program.

Nearly 36% of private label suppliers received Global Food Safety Initiative Certification. All of Walmart's private label suppliers are part of a program that established sequential and evolutionary audits, as well as quality monitoring analyzes and food fraud prevention.



### INNOVATION

One of the reasons behind Walmart Brazil's success is our ability to leverage scale and expertise to be one of the top leaders among online retailers and provide low, competitive prices. In addition, walmart.com.br is able to present a huge variety and assortment of general merchandise, usually larger than brick and mortar operations.

### COMMUNITY

Since 2010, the Social School of Retail has provided Brazilians ages 16 to 24 with the training they need to work in retail.

The program has been implemented in six states and has reached nearly 7,000 young people to date. It is now being replicated in Argentina and Chile.

### OTHER

Walmart Brazil announced an investment of \$1 billion to transform hypermarkets in the next three years.

The Walmart Brazil fish chain monitoring program was recognized by the 2016 Exame Sustainability Guide in the Biodiversity Management category.

Over the past 12 years, Walmart Brazil's Producer's Club has grown to 7,400 households in 18 Brazilian states and the Federal District. It offers suppliers access to Walmart Brazil stores to sell their products. About 14% of the fruit and vegetables sold at Walmart Brazil stores were sourced directly from Producer's Club. That represents more than 900 different commercialized items.



# OPPORTUNITY

- Positions include full-time, part-time, temporary, trainees and internships.

## SUPPLIER DEVELOPMENT

In 2015, Walmart Brazil successfully implemented “More Sustainable Livestock Platform” – a Walmart risk-management and beef purchasing monitoring system. One hundred percent of beef sourced in Walmart Brazil stores is fully monitored, does not impact the Amazon rainforest, and is free of deforestation or slave labor. It is in full compliance with the environmental legislation, preservation of indigenous reserves and protected areas.

Also, in working with The Nature Conservancy and Marfrig, Walmart Brazil launched the brand “Rebanho Xingu,” an exclusive new-to-market, deforestation-free, climate-smart line of beef products sourced from a successful sustainable demonstration project in São Felix do Xingu.

## SUSTAINABILITY

In 2016, 37% of the energy consumed by our operation was sourced from renewable energy, resulting in a 4% energy savings in 2016 compared to 2015.

The installation of refrigerator doors in 19 stores generated an average reduction in store energy consumption of 7%.

By installing 29 capacitor banks, a reduction of excess reactive energy was created, which represent 3% of the energy bill of units.

Walmart Brazil installed LED lighting in 12 stores and 13 parking lots. Approximately 15,000 LED luminaires were installed in renovated stores, 80% of which were installed in the sales area. Approximately 14,000 LED lamps were installed in stores, accounting for 2% of store energy consumption.

The air-conditioning equipment was replaced in eight stores.

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