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**FOR IMMEDIATE RELEASE**

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**Wal-Mart Launches New Online Custom CD Service  
Exclusively at [www.walmart.com](http://www.walmart.com)**

***New, innovative online music service lets customers easily create their favorite music mix and personalize a CD -- shipped to their address***

**BRISBANE, Calif. (April 26, 2005)** – Wal-Mart announces the launch of its new online custom CD service, now available to customers nationwide at [www.walmart.com/music](http://www.walmart.com/music). The new easy-to-use, no-download-required music service allows customers to conveniently select individual songs from a deep music catalog that Walmart.com then places on a personalized, physical CD sent to their address -- all at a great Wal-Mart value of only \$4.62 for the first three songs and only 88 cents per additional song.

A unique, innovative offering unmatched by any other online music provider, the new online custom CD service presents another convenient music solution for customers to select and arrange their music choices and personalize a CD for themselves, their family or friends. Also, custom CDs offer even more ease and flexibility for customers as they don't require the use of a CD burner.

At only \$4.62 per custom CD (includes physical CD, three songs and packaging), plus 88 cents for each additional song, customers can easily select tunes from an extensive, multi-genre catalog, personalize the CD title and packaging from a variety of images, and ship it to their address. Also, customers can choose from an extensive music catalog of new releases, top songs and albums, artists of the month, and Wal-Mart exclusives.

“We recognize music is not only important, but incredibly personal to our customers. At Walmart.com, our new online custom CD service delivers a convenient entertainment solution for customers to easily experience and enjoy music in a personalized format. Also, the service is readily accessible to customers without a CD burner or who prefer not to download music,” said Kevin Swint, Walmart.com's director of media categories.

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## Add One – Wal-Mart Launches Online Custom CD Service

Added Swint, “Whether customers make custom CDs for their favorite road trip, birthday gifts for family and friends, or creative wedding favors, the service draws from an expansive catalog of hot new music releases, rock, pop, country, rap, R&B, and Wal-Mart exclusives to satisfy all music fans– at Wal-Mart’s Every Day Low Prices.”

The custom CD service is designed to make the selection, customization and checkout process easy, enjoyable and time efficient. Here’s how it works in just a few quick steps:

- Select the music tab at [www.walmart.com/music](http://www.walmart.com/music) and click on “Create a Custom CD.”
- Search or browse a song and click “Add to CD.” Continue to add songs until playlist is complete or CD is full.
- Click “Organize and Buy” and continue.
- Personalize the CD – create the title and choose one of various CD packaging options.
- Enter the shipping address and complete purchase.

Wal-Mart Stores, Inc. operates Wal-Mart Stores, Supercenters, Neighborhood Markets and SAM'S CLUB locations in the United States. Internationally, the company operates in Argentina, Brazil, Canada, China, Germany, Japan, Mexico, Puerto Rico, South Korea and the United Kingdom. The company's securities are listed on the New York and Pacific stock exchanges under the symbol WMT. More information about Wal-Mart can be found by visiting [www.walmartfacts.com](http://www.walmartfacts.com). Online merchandise sales are available at [www.walmart.com](http://www.walmart.com).

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