

New roles in Walmart U.S.



Old Roles

Co-Manager

Responsible for a large area of the store.



New Roles

Store Lead

Store manager in training. Responsible for the total store when the store manager is out.

ASM

Responsible for merchandising plans for their specific area.



Coach

Responsible for financials, merchandising, staffing and talent for a larger area.

Dept. Manager

Completes tasks like price changes. Sets merchandise for their area.



Team Lead

Leads a small team of associates. Sets priorities and goals for their team. Delegates most tasks to team.



Old Structure

Store Manager
Co-Manager
Assistant Store Manager
Department Manager



New Structure

Store Manager
Store Lead
Coach
Team Lead