



DirectHealth.com Over 65 Enrollment Details

Walmart is working with DirectHealth.com, a licensed health insurance agency, to launch *Healthcare Begins Here*. DirectHealth.com is a comprehensive resource that educates customers on their health insurance needs, compares coverage options and enables them to enroll in the plan that is right for them. The resource offers customers over the age of 65 access to more than 1,700 plans from 12 leading carriers including Aetna, Cigna, Humana, UnitedHealthcare and participating Blue Cross and Blue Shield companies.*

Ways Customers Can Enroll:	Compare and enroll in health plans online at DirectHealth.com , over the phone at 888-383-2111 or in 2,700 Walmart stores staffed by independent, licensed health insurance agents.
When Customers Can Enroll:	During the Medicare open enrollment period from Oct. 15, 2014 through Dec. 7, 2014.
How Customers Can Enroll:	Provide information including age, average indicator of health, current prescription, and drugs zip code . Options can be sorted by premium, out-of-pocket cost, carrier or Medicare Star Rating . Choose the plan that works best for them.

*Blue Cross Blue Shield Association is an association of independent Blue Cross and Blue Shield companies.

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