

Walmart Black Friday SHOPPING TIPS

Walmart 

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MOM Bloggers

TIP:

**"Pack snacks and
stay hydrated!"**

-Tara Kuczynski

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TIP:

**"Comfy shoes
go a long way!"**

-Monica Brady



1. Make a list of gifts and know your budget. Check out Walmart's Black Friday ad at walmart.com/blackfriday.
2. Know Walmart's Black Friday plans:
 - **Hours:** Walmart is holding Black Friday events starting at 6 p.m. and 8 p.m. on Thursday, Nov. 28, and 8 a.m. on Friday, Nov. 29.
 - **Deals:** In 2012, Walmart introduced the industry's first One-Hour Guarantee, a Black Friday event that guaranteed customers select items during a one-hour period. The retailer is bringing it back and expanding from the three items offered last year to 21 One-Hour Guarantee items this year.
3. Download and print the store map so you know where the hot items will be placed in the store. Remember, on Black Friday, items aren't always in their usual area.
4. Enlist a shopping buddy. Create a plan and divide and conquer.
5. Establish a meeting time and place when you have completed your list.
6. Research products before you get to the store so you can make decisions quickly. Walmart has created more than 100 short videos on Walmart.com and YouTube that give customers a chance to see the key features of the season's hottest products.
7. Get connected. Learn more about Walmart's deals for Black Friday and throughout the entire holiday season by subscribing to Walmart's [emails](#), liking the retailer on [Facebook](#) and downloading the mobile [app](#).
8. Ask for gift receipts.
9. Dress comfortably!
10. Remember to be patient and have fun; these are the holidays after all!

