

What Others Are Saying About Walmart's Global Women's Economic Empowerment Initiative

"Walmart's global women's initiative has the potential to be a game-changer for women and for economic growth. By tapping its core competencies as a global retailer, Walmart will empower more women to access markets and develop careers in the global supply chain, transforming their lives and the lives of their families."

- **Melanne Verveer, U.S. Ambassador at Large for Global Women's Issues**

"Simply put, Walmart's effort recognizes the untapped power of women around the world. CARE is honored to partner with Walmart on this groundbreaking initiative. Together, we can sustainably and dramatically improve the lives of thousands of women – factory workers and farmers among them. Together we will see these women change the lives of their families and communities for the better. We congratulate Walmart for taking this bold step forward."

- **Dr. Helene Gayle, president and CEO, CARE**

"Women are proven catalysts for global economic growth and prosperity; only when we remove barriers to their full economic integration can we propel local and global economies forward. On behalf of the thousands of businesswomen and entrepreneurs in our international network at Vital Voices Global Partnership, we commend Walmart for this unprecedented commitment to source more goods from women entrepreneurs — doing so will unleash women's economic potential on a global scale."

- **Alyse Nelson, Vital Voices President, CEO and Co-Founder**

"Thousands of women business owners across the US have increased revenue and created jobs as a direct result of the coaching and training provided by Walmart supported programs. Today Walmart has set the pace for all global companies to place women's empowerment as a priority everywhere."

- **Nell Merlino, President, Count Me In for Women's Economic Independence**

"Walmart's recent announcement is a visible signal of the commitment to women's empowerment that they have had and is in line with their actions, solidly placing them as a Corporate leader in recognizing the contribution women-owned businesses play in contributing to the success of America's corporations, stimulating the economy and improving lives globally."

- **Pamela Prince-Eason, President & CEO, Women's Business Enterprise National Council**

“Women have always made long-lasting, sustainable commitments to our families, our communities, our economy and our country. As leaders, we clearly understand the value of relationships, and of bringing people together under a common umbrella of understanding. Walmart’s Global Women’s Economic Empowerment Initiative is an extraordinary opportunity to work together for a common cause, to build leaders and to build our future.”

- **Barbara Kasoff, President, Women Impacting Public Policy**

“Walmart’s Global Economic Empowerment Initiative raises the bar on what corporations can do to support women around the world. I am excited about the comprehensive nature of the Walmart programs: helping women train for careers in retail; sourcing through women owned businesses; supporting women in factories and farms, tracking the gender balance of Walmart’s suppliers *and* increasing philanthropic giving to \$100 million. This is a sophisticated and results- oriented approach to making a difference for women worldwide. Working Mother Media, NAFE and Diversity Best Practices salutes Walmart for thinking big on behalf of women. We are proud to be partners of Walmart. ”

- **Carol Evans, President, Working Mother Media**

“The International Women’s Forum is dedicated to promoting better leadership for a changing world and to advancing opportunities for women. IWF applauds Walmart for its ambitious Global Women’s Economic Empowerment Initiative through which it will make significant investments around the world in education and training, opening economic opportunities for women and increasing its philanthropic giving towards women’s empowerment. This initiative will inspire change for a better world.”

- **Allyson Maynard Gibson, President, International Women’s Forum**

“Walmart’s Global Women’s Initiative will support women not just in the business arena, but also in the areas of health and social justice. NAFE congratulates Walmart for this giant step to ensure that women’s voices can join those of men in working for global prosperity and peace.”

- **Betty Spence, Ph D., President, National Association for Female Executives (NAFE)**